



Presseinformation

50 years Ford Capri & 25 years European Capri Post Meeting in Speyer

Special exhibition about the cult vehicle until 20 December in the Technik Museum Speyer



Ford Capri Show: Source TMSP Ford Capri Show: Source TMSP



Speyer. The 1960s were wild: whether it was clothing, hairstyle or music. The world was in upheaval, and the young people rebelled. The automobile market underwent changes as well, because in Europe, classic cars were passé and the young people longed for sports cars like the ones in the US. As the sales of car manufacturer Ford plummeted and the trend was recognised, the European answer to the Ford Mustang was developed, and thus the Ford Capri was launched in 1969. The coupe was not only to become the sports car for ordinary people, but also the hip and affordable family car of the time. For many, the Capri still awakens memories of their own childhood or youth today: holidays with the family, their first own car, or being excited spectators at motor sport championships. Even after 50 years, the car has lost none of its fascination, and fans from all over Europe are celebrating the Capri's big birthday.

The Technik Museum Speyer is celebrating two anniversaries with a new special exhibition - 50 years of the Ford Capri & 25 years European Capri Post Meeting Speyer. Until 20 December 2019, visitors can see a cross-section of three generations of Ford Capri, as well as items from the 25-year history of the Capri. The exhibition includes 10 vehicles, including the special model "Ford Capri-Sun" built in 1969, which was designed to mark the 50th birthday of the beverage manufacturer. The car will be on display in Speyer until August 30th, and for the occasion visitors can also enjoy the Capri Sun Retro Edition for refreshment in the restaurant (as long as supplies last). The exhibition will be held in the museum's space hall (Raumfahrrhalle) and will be included in the regular entrance fee. Further information can be found at www.technik-museum.de/capri.

Ford Capri - the European Mustang

50 years ago, you didn't need a people carrier to make your family content; a small sports coupe was enough. Four seats, a spacious boot and an affordable price meant that this car,

with its sporty design, was many fathers' dream car - you could even drive it on holiday quite easily. Ford's Capri series was a financial success in Europe for almost 20 years. The car was very popular, not least because of its price. The Capri let the market share of Ford Germany climb to over 16 percent within the first year and in 1970 almost every second Ford manufactured in Cologne was a Capri. More than 1.8 million vehicles were sold in three generations. Even though the basic version with 50 hp was not faster than the outdated saloons, driving the car simply felt faster and more dynamic. Fortunately, there were later models with more horsepower for fans of fast cars. It is, therefore, not surprising that the Ford Capri also found a home in motorsports. Motorsports legends such as Niki Lauda, Dieter Glemser, Hans-Joachim Stuck, Jochen Maas, Harald Ertl, Klaus Ludwig and Hans Heyer drove them in the 1970s and 1980s. However, in the early 1980s, the trend changed again and the new compact cars, such as the VW Golf GTI, were the keenly sought-after models. The last Ford Capri to roll off the production line was in December 1986. It never had a successor, but the fans of that era still exist today and thanks to them, the enthusiasm for it will continue to last for a long time to come.

About the Technik Museums Sinsheim Speyer - Technology from underwater to spaceThe Technik Museums Sinsheim Speyer display, over more than 200,000 m², over 6,000 exhibits from all areas of the history of technology in a globally unique variety. From the submarine to the classic car, from Concorde to the BURAN space shuttle - everything is represented here. In addition to the permanent and changing special exhibitions, there are numerous vehicle and club meetings as well as events. Open 365 days a year, the museums attract more than one million visitors annually The two IMAX large-format cinemas are a special experience. Meanwhile, the IMAX 3D Cinema – "the clearest cinema in the world" – shows exclusive documentaries and the latest Hollywood blockbusters in Sinsheim, in the IMAX DOME cinema at the Technik Museum Speyer, films are projected onto a gigantic cupola roof. Owned by the non-profit Auto-Technik-Museum e.V., the Sinsheim-Speyer museums of technology have around 3,000 members worldwide. They are financed exclusively through the admission fees, donations, and membership fees of club members. All surplus profits are used to preserve the artefacts and to expand the museums.

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